MIDTOWN ROW

PROJECT OVERVIEW

By partnering with the City of Williamsburg this project re-imagines the faltering Williamsburg Shopping Center as a new city center located adjacent to The College of William and Mary.

The project will bring together curated retail, residential, and entertainment. It includes four new mixed-use buildings containing 70,000 SF of retail, 240 fully furnished units, an activated community green, and structured parking.

Future development plans include a 135 room, select service hotel.

MIDTOWN ROW - WILLIAMSBURG, VA

GREENBENCH'S ROLE

- **Pre-Development:**
  Support programming, planning, design, material selections, and permitting efforts. Develop conceptual cost models, proformas, and other management tools necessary for making critical decisions related to the Project. Identify potential Project execution issues / risks and develop action plans to address.
- **Construction Management:**
  Manage bidding and negotiations with the general contractor. Responsible for the day-to-day oversight of the contractor's work and coordinating the efforts of the Project Team.

PROJECT TEAM MEMBERS

- Client: Broad Street Realty
- Client: The Bridger Corp
- Civil: AES Engineering
- Architect: Bonstra | Haresign Architects
- GC: Hourigan Construction

GREENBENCH COMPANIES